







General terms and conditions for the use of SVGW figurative marks

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A distinction is made between the following marks and marks of conformity

Marks	
SVGW-Marks	
Marks of conformity / Certificates	
Gas and Water	
Gas	
Water	
Hygiene	
Backflow protection	
Description of the SVGW conformity marks: www.svgw.ch/konform .	
Colour specifications (HEX / RGB / CMYK)	
Blue: #0093D6 / 0, 147, 214 / 80, 30, 0, 0	
Yellow: #F5D800 / 245, 216, 0 / 5, 10, 95, 0	
Orange: #EF861A / 239, 134, 26 / 0, 55, 95, 0	

The SVGW mark and the conformity marks may not be changed in colour or shape.

The association logo can be requested from the SVGW office at kommunikation@svgw.ch. The conformity marks can be requested from SVGW-Zert at zertifizierung@svgw.ch.

Requirements for the use of SVGW marks and certificates

SVGW mark (or association logo)

Companies may use the SVGW mark (or the association logo) if they are SVGW members and wish to indicate their membership by using the mark. Textual mentions of the SVGW must not suggest SVGW certification for a product.

The mark may:

- Not explicitly related to the company's services or products.
- Do not give the impression that these products are certified by the SVGW or comply with “SVGW specifications”.

Marks of conformity / Certificates

- The SVGW conformity marks or certificates may only be used by companies that are in possession of a valid SVGW certificate. The same applies to textual advertising with SVGW certification. Textual mentions of the SVGW must not suggest SVGW certification.
- The SVGW conformity marks or certificates may only be used in clear connection with the product(s) listed in the online certification listing ZIS.
- The use of the SVGW conformity mark or certificate must not simulate SVGW certification (e.g. for similar products, product families). If only individual products of a product family are certified, this must be clearly indicated.
- The SVGW is the owner of the mark rights and all its conformity marks and decides on a case-by-case basis whether publication is permitted. It can request approval for printing.
- Please also refer to the detailed information on the conformity marks at: www.svgw.ch/zertifizieren/produktzertifizierung/zertifikate.

Companies that do not comply with the above-mentioned requirements are in violation of the Federal Act on the Protection of Trademarks and Indications of Source (MschG) and the Federal Act on Unfair Competition (UWG), which provide for both civil and criminal penalties in the event of violations.

The SVGW reserves the right to take legal action in the event of non-compliance with these GTC.

SVGW Association for water, gas and district heating